
Headshot
PORTRAIT GUIDE

the face

BEHIND THE LENS



Hello!

Thank you for inquiring with RP Photography for your headshots! I'm Rachael Phillips, owner of this joint: wife, stepmom, auntie, cat mom, burger connoisseur and traveler. I also thoroughly enjoy photographing people! (That's obvious, right?!) I am so grateful to the families who took a chance on me when I first started which allowed me to make photography my career!

I love doing headshot photography as well - providing business professionals with images they can use on their business cards, social media, email campaigns, website, etc. I'll guide you on how to pose in a flattering way so you not only look professional, but approachable to your potential clients.

The RP Photography studio is located in Bellevue/East Green Bay, but if you prefer a different setting for your photo session, we can do that too!

Take a look at the different packages I offer on the next few pages and let me know what questions I can answer for you!

Looking forward to creating something new and exciting with you!

Thanks,

Rachael

LET'S GET SOCIAL:

rpphotographywi

the SIGNATURE HEADSHOT



A great image:

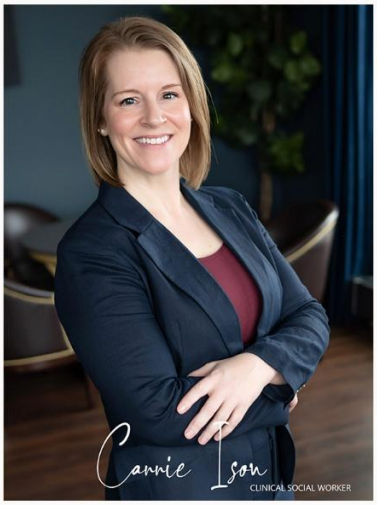
- is clean & uncluttered
- grabs the viewer's attention
- conveys connection

This simple, 15-minute photo session includes the RPP Style Guide, one outfit on a white, tan or gray backdrop in the studio, and one high resolution digital image that you choose from an online gallery. That photo is then enhanced with professional retouching software and emailed directly to you. $150

For a team of 2-9 people, the rate is $125 per person.

Add your signature!

Personalize your head-shot photo by adding your name in one of five script fonts that look like handwriting.
$25 per image





the

LUXE

EDITORIAL SESSION

YOU are your brand. People want to see who they are working with before jumping on board. So let's take your business to the next level with a photoshoot that provides more of a lifestyle approach than the standard corporate headshot.

We'll do a variety of standing and sitting poses in my studio and you'll receive your online proofing gallery within 24 hours.






Includes up to **two outfits** on one or two different backdrops and **three digital images** with the option to purchase more.

$295 *($350 value)*

MARKETING & BRANDING SESSION

If you need a variety of marketing photos for multiple purposes, this is the session for you. It includes extra time, extra outfits and extra locations.

The 8-image package is $700 (a $850 value).
Upgrade to a 12-image package for only $250 more











"Rachael has an eye for creative photography. I've used her a lot for my business, and she always over-delivers!"

-Ryanne, FLOW YOGA

TEAM HEADSHOTS

Perfect for an office full of employees who need updated images on the same backdrop. Includes one digital image per person. The base rate covers my time to pack up my flash, backdrop and stool to travel to you, and my time to set up and tear down.

I offer two options; both require a 10-person minimum:

LUXE

Includes the RPP Style + Prep Guide, pose-coaching, me positioning your hair, online proofing gallery, images edited with professional retouching software.

Base Rate: $125
Per Person: $80

EXPRESS

Includes the RPP Style + Prep Guide, a quick snapshot, online proofing gallery.

Base Rate: $100
Per Person: $60

Image retouching can be added on for $25 per person.

Mileage fees may apply if I'm traveling to your office more than 20 miles from my studio.

"Rachael did an excellent job of capturing our team headshots. Her professionalism and talent made the process smooth. We're thrilled with the results, and look forward to working with her again in 2027."

-Michael, SENIOR CARE LIFE ADVISORS

QUARTERLY CONTENT PACKAGE

Let me help you create fresh images for marketing yourself and your business throughout the year. We'll meet four times (every three months) at a location of your choice to get those seasonal photos for promoting different products and services you offer.





Includes 6 digital images (that you choose from an online proofing gallery) per session, with the option to purchase additional.

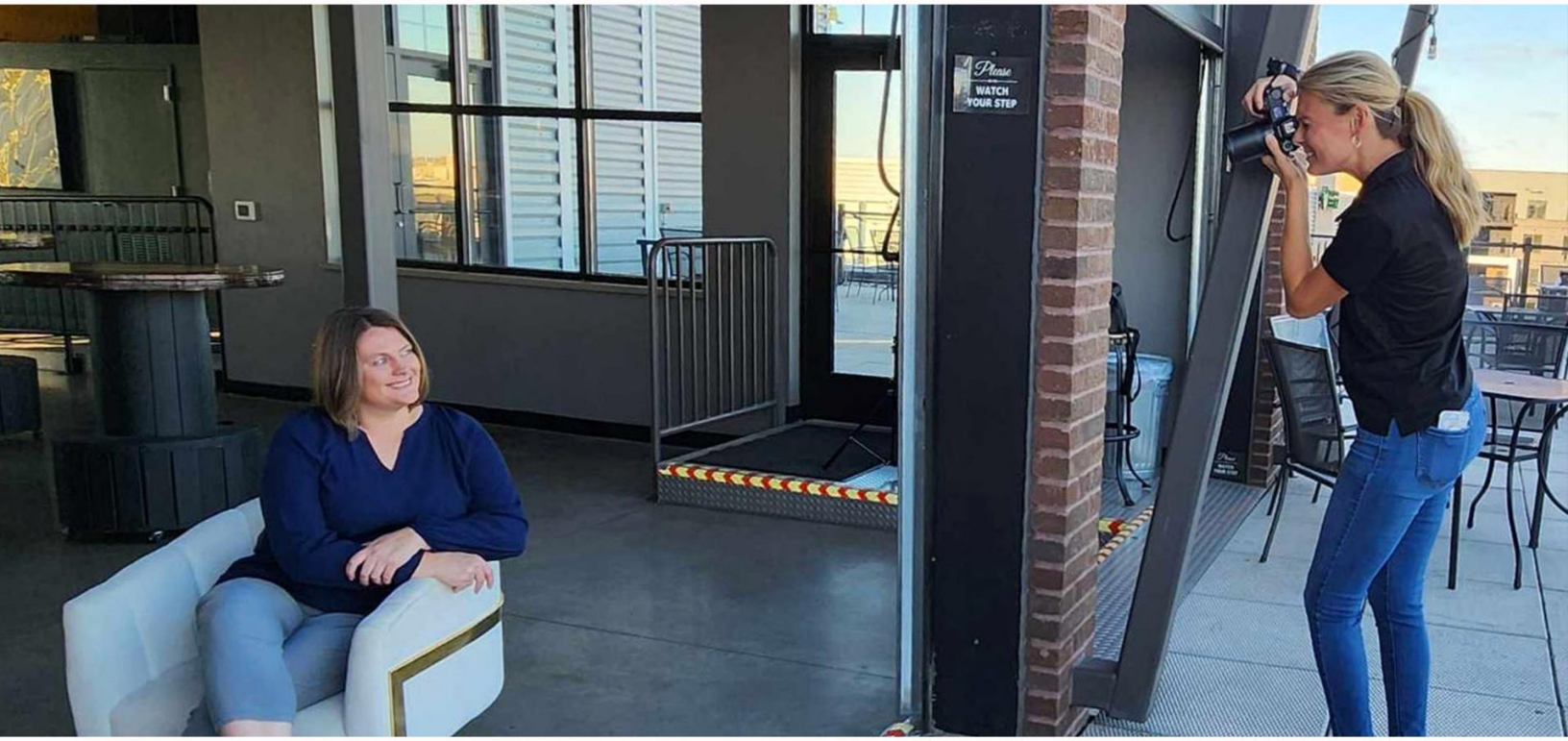


$2,500

Host

YOUR OWN **HEADSHOT EVENT**

Once a year, I host a "Headshot Happy Hour," but not everyone can make it on the date I choose. So, I now offer businesses the opportunity to host their own! Together, we'll decide on a location - like a cafe, hotel lobby, bar/restaurant, etc - with huge windows for beautiful natural lighting for your headshot photos.



Your company can choose to treat participants to a drink & appetizers, coffee & donuts, etc, welcoming them to stay and mingle after their photo session. I can provide an online sign-up form with or without a payment field to help you stay organized. And of course, you'll all receive my style guide, pose-coaching and professional retouching.

Email rpphotog@yahoo.com to schedule a consultation!

FAQS

WHAT SHOULD I WEAR?

When you book your professional headshots with RP Photography, you'll receive a style guide with wardrobe ideas and helpful tips. We can also jump on a phone call or Zoom call to discuss it in more details if you'd like. Don't worry, I got you covered!

HOW LONG DOES IT TAKE TO GET MY IMAGES BACK?

Typically, I will upload your images the next day - of course this depends on my work load at the time. I crop images then put them on an online proofing gallery and email you the link. You then "favorite" the images you love, and I fully edit them and email them directly to you.

HOW MUCH EDITING IS INCLUDED?

I have invested in professional retouching software which smoothes skin, brightens eyes and whitens teeth. However, please note I am not a magician, so if you don't want your watch in photos or your arm tattoo showing, think about that beforehand.

WHEN WILL MY SESSION TAKE PLACE?

RP Photography is open Monday through Friday (by appointment). Just like you, I enjoy spending weekends with family and friends. :-)

DO YOU OFFER HAIR AND MAKEUP?

Yes! And several of my clients have taken advantage of this so they feel more confident in front of the camera. The Tour Brush is my go-to glam girl. She charges $125 for full hair and makeup artistry at her studio.

WHAT IF I WANT MORE DIGITAL IMAGES?

If you fall in love with more photos than are included, additional retouched digital files can be purchased for $75 each or three for $175.

DO YOU HAVE A LOT OF REPEAT CLIENTS?

Definitely! Many of my headshot clients have actually booked me for their teen's high school senior portraits or their family photos.



SEE YOU SOON!